

FORMARKIVET

Vol. I







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Interpreting The Present

Interpreting The Present

At the intersection of timeless
art and contemporary design

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Interpreting The Present

Standing at the intersection of timeless art and contemporary design, FORMARKIVET is a brand dedicated to crafting elegant furniture and lifestyle objects that transform living spaces into curated experiences, resonating with the aspirations of modern consumers.

Our design philosophy seamlessly intertwines the past, present, and future through innovative design approaches, inspired by our vision of *classic redefined* that bridges timeless design principles with contemporary innovation.

Interpreting the present is at the core of how we approach design. It means understanding how people live today, what they value, how they

engage with their spaces, and what supports a more thoughtful and intentional way of life. At FORMARKIVET, this translates into creating pieces that respond to contemporary needs while integrating effortlessly into everyday environments. Our designs bring subtle luxury to modern living, aligning form with purpose to ensure each collection remains relevant, refined, and deeply connected to the way we live now.



Left Cubio Side Table, Raw Aluminium
Right Cubio Console Table, Raw Aluminium / Baton Table Lamp, High-Gloss Light Beige / Ferris Chair Steel





Founders' Perspective

Founded by the couple Cathrine and Christian Rudolph in 2023, FORMARKIVET was created with an intention to bridge the gap between traditional craftsmanship and contemporary aesthetics, catering to those who appreciate thoughtful design.

All responses in this interview are given jointly by Cathrine and Christian Rudolph and are attributed as CR.

“We find inspiration in the unexpected.”

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You have created a brand with a clear sense of identity and intention. How did your individual backgrounds and shared perspective help shape the foundation of FORMARKIVET?

CR FORMARKIVET is the outcome of our shared journey, shaped by years of collaboration. Both of us have always been passionate about design, but it was our different strengths that brought the brand to life. Christian's experience in brand development, along with Cathrine's sense of aesthetics and eye for details, taught us the value of creating something that lasts.

We've both grown to appreciate the importance of slowing down, diving deep into each design, and crafting pieces that go beyond passing trends. From the beginning, our vision was to create furniture meant to

last for generations to come. FORMARKIVET isn't about chasing the latest fad. It's about timeless elegance, craftsmanship, and pieces that endure.

As partners in life and work, how has your relationship influenced the way you lead, make decisions, and create alongside one another?

CR We've always viewed our shared passion as a strength. While our approaches may differ, we have a deep respect for each other's roles and expertise. Christian tends to focus more on strategy and the big picture, while Cathrine's attention to detail and design instinct helps keep us grounded.

Our relationship has taught us the importance of listening to each other and trusting our instincts. We lead with a

“Quietly confident ... with a grounded, reflective soul.”

shared vision, guided by trust, respect, and integrity, always making decisions that balance both practicality and creativity. This balance ensures that everything we create feels authentic and true to both of us, allowing FORMARKIVET to grow in a way that stays aligned with our values.

What was the original idea or feeling you wanted FORMARKIVET to capture when you first set out to build the brand? Has that vision evolved?

CR Our vision was to to create timeless furniture with a refined twist, pieces crafted to last and to be lived with. We wanted designs that felt both sophisticated and enduring. Naturally, that vision has evolved over time. While craftsmanship remains at the heart of what we do, we’ve become more focused on creating pieces that feel personal.

Collaboration is clearly central to your creative process. How do you work with your design team to shape new ideas and bring concepts to life?

CR Cathrine often starts with the initial ideas, drawing on her design instincts and her feel for what fits the brand. From there, our design team steps in, refining the concept and bringing in their own expertise.

It’s a shared process where everyone contributes their unique strengths, all built on a foundation of respect for thoughtful design and craftsmanship. We focus on simplicity, and only the designs that truly hold up in both form and function move forward.

How do you balance creative freedom with the discipline of building a cohesive, long-term brand identity?

CR Balancing the two is definitely a challenge. While there’s room for exploration, we always return to the core concepts that Cathrine envisions. That keeps us connected to the brand’s essence, even as we push creative boundaries.

It’s about finding the right rhythm. For Cathrine, having a space like her art studio helps keep the creativity flowing while we work through the longer process of refining samples and designs. This balance between creativity and discipline ensures a consistent design language that unifies everything we create.

You have established a distinct visual and emotional language. How do you ensure that this language continues to evolve without losing its core essence?

CR As a small team, we’ve all been part of the journey from the beginning, which helps ensure the spirit of FORMARKIVET is something we all carry. We spend a lot of time discussing the look and feel together, making sure everyone understands what the others are working on. This creates a shared sense of purpose and helps us maintain a consistent emotional and visual language.

While we continue to experiment with new forms and materials, we always stay grounded in our original vision, ensuring that our designs evolve while still feeling true to the heart of FORMARKIVET.

Is there a piece in the collection that holds special meaning for you, one that captures a specific moment, memory, or turning point?

CR For both of us, the Cubio series holds a special place. The inspiration came toward the end of the pandemic, when Cathrine stumbled upon some classic movies from the ‘80s, noticing the sculptural furniture. That sparked the idea for what would become Cubio, a series that embodies Cathrine’s vision of timeless, simple design. After sketching the first version, we knew it had great potential, but it took more than a year to perfect. Now, Cubio is at the heart of our collection, a true representation of patience and lasting appeal.

For Christian, the Aglow lamp captures our approach to design classics: understated elegance, simplicity, and a seamless blend of modernity with timeless charm.

Are there small, thoughtful details within your work that might not reveal themselves at first but that speak to the heart of your philosophy?

CR Absolutely. We believe the magic is in the details you don’t notice right away. Whether it’s the way a surface feels or a hidden detail in the design, it’s all about creating a deeper connection. The best designs don’t shout but whisper their story over time.

If FORMARKIVET were a person, how would you describe its character? What kind of presence does it bring into a space?

CR It would be quietly confident, effortlessly stylish with a grounded, reflective soul. It’s not loud, but its presence is unmistakable, with a love for tradition and a spark of the unexpected. It values quality, speaks with intention, and appreciates the small details, always adding a modern twist to classic elegance.

Every journey comes with its share of surprises. What has been one of the most unexpected or quietly transformative challenges you have encountered since founding FORMARKIVET?

CR One of the biggest surprises has been how long it’s taken from the initial ideas to where we are now. Developing a classic collection that’s meant to stand the test of time, both in terms of trends and durability, is a much more time-consuming process than we initially anticipated, especially when it involves such a wide range of products.

Beyond the finished pieces, what are you most proud of in how the brand has come to life, whether it’s through the way you work, the culture of your team, or the experience you create for others?

CR First and foremost, we’re incredibly proud of our team’s passion for the project. Secondly, we’re proud of how we’ve managed to create a visually compelling brand environment, both online and in our showroom, that truly supports the collection. It’s not just about the pieces themselves, but the experience we’ve been able to build around them, something that reflects the heart of FORMARKIVET.

What do you hope people feel when they first encounter FORMARKIVET?

CR We hope they feel like they’re stepping into a calm, warm, and inspiring universe, one that invites them to disconnect and be fully present. Our signature scent, Marmacén, captures that feeling, inspired by memories of places like Mallorca.

It’s a fragrance filled with warmth, understated luxury, oud and rose notes, embodying the same elegance and calmness that FORMARKIVET represents. We want people to feel the thoughtfulness behind every design and how our pieces seamlessly fit into any space while elevating it.

How do you imagine your pieces being lived with over time, not just functionally, but emotionally and aesthetically?

CR We hope people use our designs to create a subtle feeling of luxury and quiet living. Over time, we imagine our pieces becoming more than just functional, as they begin to carry emotional value and become cherished heirlooms that pass from one generation to the next.

Outside the world of design, what consistently inspires you?

CR We find inspiration in the unexpected. Cathrine, for example, never just watches a film. She takes in everything she sees, from the colours and the atmosphere to the clothes and the small details in the background.

We are both constantly observing, collecting moments, whether it’s stumbling upon old photos or rediscovering



Founders' Perspective

childhood toys that still hold that same spark. These little glimpses from the past inspire us and remind us of the timelessness we aim to capture in our designs.

Looking ahead, what are you most excited to bring into the world? Not only in terms of design, but in the kind of emotional or experiential impact you hope FORMARKIVET continues to have?

CR We are excited to continue pushing the boundaries of classic design, bringing fresh interpretations to timeless pieces. Our goal is to redefine what *classic* can mean: simple, inspiring, warm, and deeply inviting.

Beyond that, we hope to offer a new perspective on Danish design, blending tradition with modern sensibilities to create pieces that feel both familiar and innovative, becoming part of people's everyday lives.



Right Ion 3-Seat Sofa, Nuvola 01



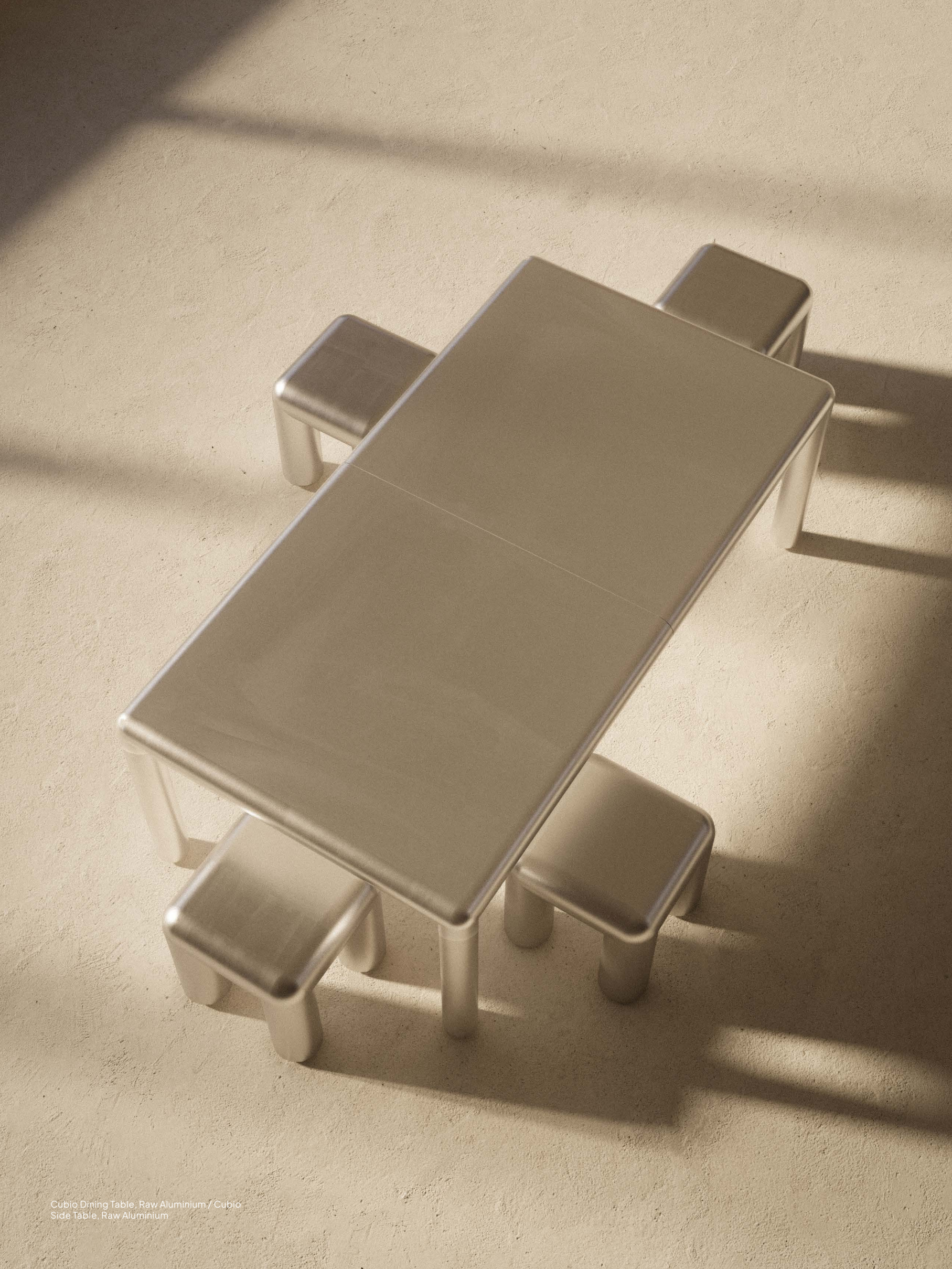


“Audaciously celebrating
sculptural design.”



Cubio Series, 2024

The Cubio collection is a striking celebration of sculptural design and contemporary innovation. Instantly recognisable, its oversized and understated shape draws the eye, making a bold statement in any space. With a variety of options, including coffee tables, side tables, console tables, and dining tables, Cubio effortlessly balances presence with an unexpected softness, serving as a conversation starter that elevates your living space.



Cubio Dining Table, Raw Aluminium / Cubio
Side Table, Raw Aluminium



Left Cubio Coffee Table, Square 110x110, Semi-Gloss Light Beige /
Cubio Coffee Table, Square 80x80, Raw Aluminium / Cubio Side Table,
Semi-Gloss Light Beige **Right** Cubio Side Table, Semi-Gloss Light Beige



Ion Armchair, Earth Teseo 020 / Ion 3-Seat Sofa, Tangent 3062 / Cubio Coffee Table, Rectangle, Raw Aluminium / Cubio Side Table, Raw Aluminium / Baton Table Lamp, High-Gloss Light Beige / Path Rug, Bone White



Ion Series, 2024

Drawing inspiration from the Ionic style of ancient Greek architecture, the Ion collection invites you to experience an exquisite interplay of defined shapes and inviting comfort, ideally crafted for relaxation and everyday indulgence. Featuring a selection of sofas, armchairs, a dining chair, and an ottoman, each piece harmonises classic principles with modern elegance.



Ion Ottoman, Nuvola 01



Ion Armchair, Nuvola 89

“An interplay of craftsmanship
and architectural design.”



Ferra Chair, 2024

The architectural design of the Ferra dining chair collection strips away the unnecessary while emphasising subtle comfort and refined craftsmanship. Available in chrome or oak frames, with an optional armrest variant, each chair is a perfect balance of aesthetic beauty and practicality, designed to enhance your dining ambiance effortlessly.



Ferra Chair Steel





Nomen Dining Table, 6 Person, Dark Stained Oak / Ferra Chair Armrest



Nomen Series, 2024

The Nomen series is a striking testament to refined design and contemporary sensibility. Featuring a dining table, available in a spacious 6-person version and an accommodating 8-person variant, and a coffee table, each piece is beautifully crafted to exemplify fine artisanship. With a distinctive floating top that creates an element of intrigue, Nomen encourages unforgettable gatherings, inviting friends and family to create lasting memories in style.

“A hallmark of refined aesthetics.”



Left: Nomen Dining Table, 6 Person, Dark Stained Oak
Right: Ferra Chair, Armrest / Nomen Dining Table, 8 Person,
Dark Stained Oak / Ion Dining Chair, Zigzag 00





Dapple Coffee Table, Square, Dark Stained Oak



Dapple Coffee Table, 2024

The Dapple collection is an elegant embodiment of minimalist design and restraint. With its light appearance and narrow legs, this collection showcases the beauty of its tabletops, available in a selection of curated wood and stone finishes. Designed to perfectly complement one another while also functioning beautifully on their own, the Dapple collection effortlessly combines graceful presence with remarkable versatility.



Dapple Coffee Table, Square, Medium
Moleanos Limestone / Dapple Coffee Table
Rectangle, Dark Stained Oak



Dapple Coffee Table, Square, Medium
Moleanos Limestone / Dapple Coffee Table
Rectangle, Dark Stained Oak

“Redefining lighting as
a key design element.”



Aglow Table Lamp, 2024

The Aglow lamp is a captivating fusion of elegance and sculptural design. This sophisticated lamp features a timeless form that reveals an intriguing flat profile from the side, creating a stunning visual contrast. A testament to modern craftsmanship, the Aglow lamp effortlessly serves as a centerpiece or a subtle accent, showcasing the beauty of materials while enveloping your space in a gentle, inviting glow.



Aglow Table Lamp, Polished Nickel / Dapple Coffee
Table, Square, Medium Moleanos Limestone



Aglow Table Lamp, Polished Nickel





Baton Table Lamp, High-Gloss Light Beige / Cubio Coffee
Table, Square 110x110, Semi-Gloss Light Beige



Baton Table Lamp, 2024

The Baton table lamp is a striking blend of classic design and modern materials. This collection features table lamps with a beautifully textured concrete base or a sleek high-gloss option, offering versatile choices for your decor. The elegant silhouette of the Baton lamps not only enhances any living space but also creates a warm, inviting light and ambiance. Choose from various designs to perfectly complement your home, making the Baton collection an essential addition to your interiors.



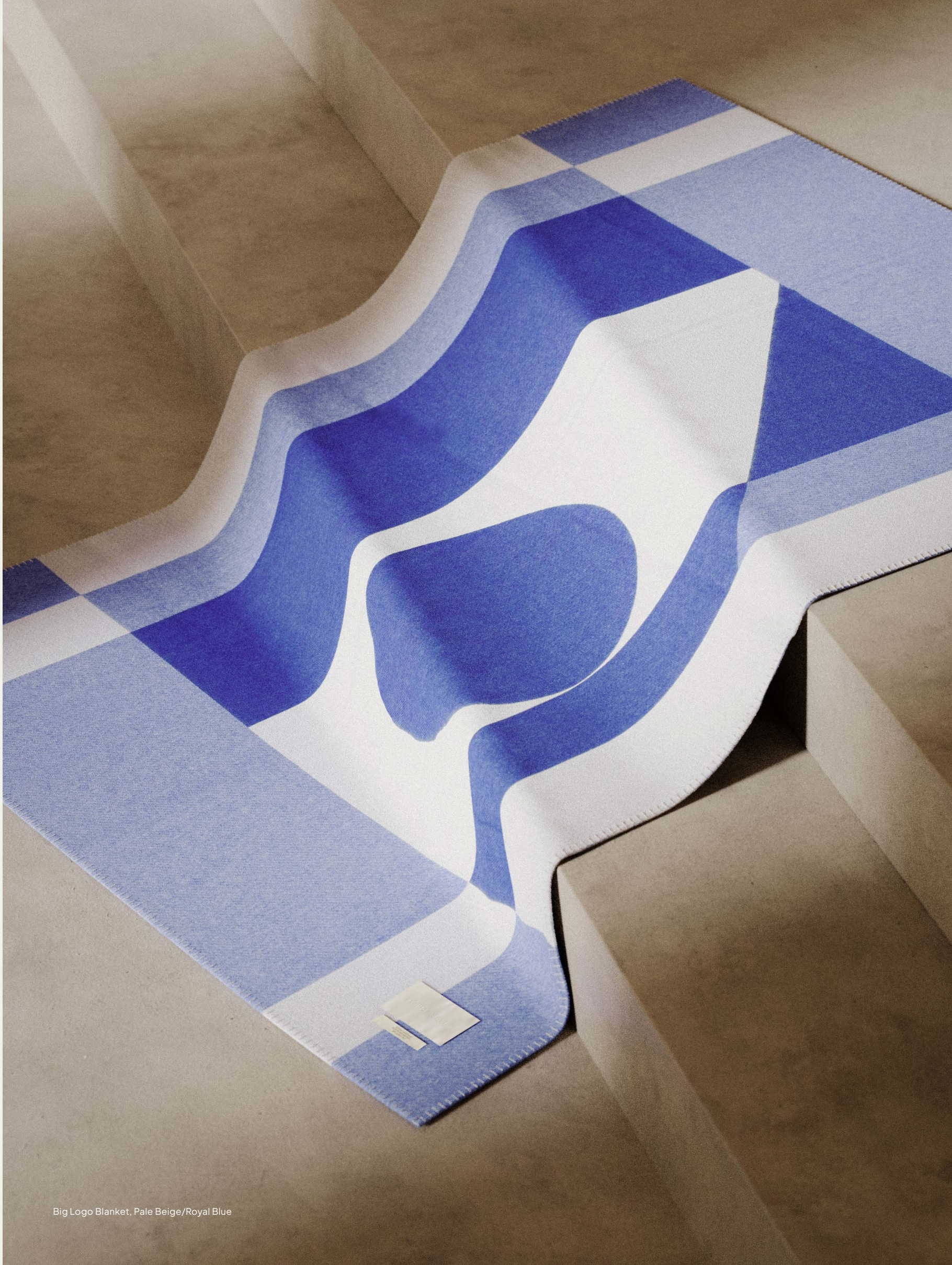
Baton Table Lamp, High-Gloss Light Beige /
Baton Table Lamp, Concrete

“A touch of comfort and
a bold, decorative flair.”



Big Logo Series, 2024

Crafted on the Isle of Bute using traditional weaving techniques, the Big Logo collection exemplifies the essence of FORMARKIVET, showcasing the geometric brand symbol through unique home objects. Available in a range of colours, each piece in this collection is designed to enhance your living space with a touch of comfort while making a strong visual statement.



Big Logo Blanket, Pale Beige/Royal Blue





Repeat Logo Blanket, Meringue White/Powder White /
Ion 3-Seat Sofa, Tangent 3062 / Path Rug, Bone White



Repeat Logo Blanket, 2024

Wrap yourself in the luxurious comfort of the Repeat Logo blanket. Woven from a superfine wool and cashmere blend, and finished with a purled fringe edge, this blanket ensures exceptional softness and warmth. Crafted on the Isle of Bute using age-old weaving traditions, it features a classic monogram pattern that beautifully complements our furniture line. Available in various colours, the Repeat Logo blanket is the perfect addition to elevate your home decor.

“Textured elegance with
a modern edge.”



Path Rug, 2024

The Path rug showcases unique charm and a captivating blend of textures, enriching your living space with its intriguing abstract patterns. Featuring varying pile lengths that create a plush, inviting surface, Path embodies classic design with a contemporary twist.



Path Rug, Nutmeg Brown / Ion Armchair, Taro 87



“Soothing layers of aromatic warmth.”

Marmacén, 2024

Inspired by the gentle afternoon summer breeze of the Balearic Islands, this collection embodies a sumptuous fusion of warm, woody notes of oud and benzoin, softened by the delicate touch of rose. This sophisticated range includes luxurious hand care and a variety of home fragrances, each thoughtfully crafted to transform your space into a fragrant sanctuary.



Marmacén Hand Wash



Left | Marmacén Scented Candle
Right | Marmacén Reed Diffuser



Ion Armchair, Earth Teseo 020 / Ion 3-Seat Sofa, Tangent 3062 / Cubio Coffee Table, Rectangle, Raw Aluminium / Cubio Side Table, Raw Aluminium / Baton Table Lamp, High-Gloss Light Beige / Path Rug, Bone White



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